



## ADVERTISING OPPORTUNITIES AND PRICELIST FOR 2011

Help us work towards the growth and prosperity of GHS while promoting your product or service to a concentrated marketing audience. Get value for your money by choosing to market your product or service to our students, parents and staff by means of the following marketing initiatives:

### 1. ADVERTEER OP DIE HMS WEBTUISTE

Adverteer u produk, diens, funksie of werkwinkel deur 'n besigheidskaartjie-grootte advertensie van u maatskappy se embleem op die hoofblad van die webtuiste te plaas. Nie net word u maatskappy bemark sodra die webtuiste ooggemaak word nie, maar die embleem kan ook direk met u maatskappy se webtuiste, of 'n e-pos adres van u keuse, gekoppel word.

Koste per maand	R400.00
Koste kwartaal (drie maande)	R1200.00
Koste per jaar (12 maande)	R4500.00

### 2. POSTERS ON OUR SCHOOL PREMISES

Advertise your product, service, event or workshop by putting up posters on our school premises at a cost of **R250.00**. These posters will be removed after a period of three months. There are three main advertising areas on the school grounds. All print communication to be delivered by the client. GHS will not be responsible for any printing costs.

### 3. UITGEE VAN PAMFLETTE

Die uitgee van pamflette op die skoolgrond is onder geen omstandighede toelaatbaar nie. Indien u pamflette wil uitgee om u besigheid, funksie of 'n promosie te adverteer, moet u direk met die skool in verbinding tree. 'n Koste van **R250.00** is betaalbaar. Alle gedrukte kommunikasie moet aan die skool gegee word—die skool is nie verantwoordelik vir die drukkoste van enige pamflette nie. Alle gedrukte kommunikasie moet by die administrasiekantore afgegee word en sal seksie-gewys die daaropvolgende oggend in die leerders se registerklas versprei word.

### 4. ADVERTISE ON THE SCHOOL COMMUNICATOR OR THE BUBBLES NEWSLETTER

We will place an article on the main pop-up page and include a full colour advertisement under resources.

Cost per day	R150.00
Cost per week (seven days)	R500.00
<b>Bubbles</b> (seven days)	R500.00



## Hoër Meisieskool Paarl Girls' High School



### 5. HMS JAARBLAD 2011

Die Jaarblad word gedruk in 'n pragtige glansformaat en daarin word al HMS se spesiale funksies en hoogtepunte van 2011 gedek.

700 Copies will be printed. Our readership extends beyond our immediate surroundings as we distribute complimentary copies to various consulting rooms and lawyers' offices throughout the Boland. Potential learners and visitors also receive a copy. We have modified and printed our annual since 2006 as it provides a lasting memory to learners, parents and the local Paarl community.

VOLKLEUR ADVERTENSIES	KOSTE
Agterblad	R3920.00
Binnkant voor- / agterblad	R3360.00
Volblad	R2240.00
Halfblad	R1680.00
Kwartblad	R1120.00

Maak seker u loop nie hierdie wonderlike geleentheid mis om HMS se leerders, hul ouers asook die breër Paarl gemeenskap te bereik nie. U besigheid se volledige advertensie (pdf - formaat) moet elektronies aan ons gestuur word.

### 6. THE NAUTILUS SCHOOL NEWSPAPER

The Nautilus school newspaper is printed and sold to students at a cost of R5.00 three times per year. Our printing facilities limit us to a black and white publication. U besigheid se volledige advertensie (pdf - formaat) moet elektronies aan ons gestuur word. 'n Advertensie sal, teen 'n addisionele koste van R50.00, vir u besigheid ontwerp word.

Dubbelblad (A3)	R400.00
Agterblad (A4)	R300.00
Volblad (A4)	R250.00
Halfblad (A5)	R150.00
Kwartblad (14cm x 10cm)	R100.00

Sluitingsdatums vir publikasies in 2011:

- Eerste publikasie—28 Februarie 2011
- Tweede publikasie—9 Mei 2011
- Laaste publikasie—1 April 2011

Kontak ons gerus vir meer besonderhede.

Vriendelike groete

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Amphora et Altiora